

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	583436	09844674

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																				
1	10/16/12	10/26/12	7-8a	7-8a	-TWTF--	:30	2	\$825.00	NM																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>2</td><td>\$825.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>10/18/12</td><td>7:42 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>F</td><td>10/19/12</td><td>7:44 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>2</td><td>\$825.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>3 4</td><td>Tu</td><td>10/23/12</td><td>7:56 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>W</td><td>10/24/12</td><td>7:45 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-TWTF--	2	\$825.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Th	10/18/12	7:42 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM	2 4	F	10/19/12	7:44 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	-TWTF--	2	\$825.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3 4	Tu	10/23/12	7:56 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM	4 4	W	10/24/12	7:45 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/15/12	10/21/12	-TWTF--	2	\$825.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	Th	10/18/12	7:42 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM																																																																																																				
2 4	F	10/19/12	7:44 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/22/12	10/28/12	-TWTF--	2	\$825.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
3 4	Tu	10/23/12	7:56 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM																																																																																																				
4 4	W	10/24/12	7:45 AM	7-8a	7-8a	:30	MP12107	\$825.00	NM																																																																																																				
2	10/16/12	10/26/12	8-9a	8-9a	-TWTF--	:30	2	\$825.00	NM																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-TWTF--</td><td>2</td><td>\$825.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Th</td><td>10/18/12</td><td>8:14 AM</td><td>8-9a</td><td>8-9a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>2 4</td><td>F</td><td>10/19/12</td><td>8:24 AM</td><td>8-9a</td><td>8-9a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>-TWTF--</td><td>2</td><td>\$825.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>3 4</td><td>Tu</td><td>10/23/12</td><td>8:55 AM</td><td>8-9a</td><td>8-9a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> <tr> <td>4 4</td><td>W</td><td>10/24/12</td><td>8:53 AM</td><td>8-9a</td><td>8-9a</td><td>:30</td><td>MP12107</td><td>\$825.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-TWTF--	2	\$825.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Th	10/18/12	8:14 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM	2 4	F	10/19/12	8:24 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	-TWTF--	2	\$825.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	3 4	Tu	10/23/12	8:55 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM	4 4	W	10/24/12	8:53 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/15/12	10/21/12	-TWTF--	2	\$825.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	Th	10/18/12	8:14 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM																																																																																																				
2 4	F	10/19/12	8:24 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/22/12	10/28/12	-TWTF--	2	\$825.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
3 4	Tu	10/23/12	8:55 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM																																																																																																				
4 4	W	10/24/12	8:53 AM	8-9a	8-9a	:30	MP12107	\$825.00	NM																																																																																																				
3	10/20/12	10/27/12	7-8a	7-8a	-----S-	:30	1	\$800.00	NM																																																																																																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>Sa</td><td>10/20/12</td><td>7:09 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$800.00</td><td>NM</td></tr> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/22/12</td><td>10/28/12</td><td>-----S-</td><td>1</td><td>\$800.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>2 4</td><td>Sa</td><td>10/27/12</td><td>7:26 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>MP12107</td><td>\$800.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/15/12	10/21/12	-----S-	1	\$800.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	Sa	10/20/12	7:09 AM	7-8a	7-8a	:30	MP12107	\$800.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/22/12	10/28/12	-----S-	1	\$800.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	2 4	Sa	10/27/12	7:26 AM	7-8a	7-8a	:30	MP12107	\$800.00	NM																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/15/12	10/21/12	-----S-	1	\$800.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
1 4	Sa	10/20/12	7:09 AM	7-8a	7-8a	:30	MP12107	\$800.00	NM																																																																																																				
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																																																								
	10/22/12	10/28/12	-----S-	1	\$800.00																																																																																																								
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																																																																																				
2 4	Sa	10/27/12	7:26 AM	7-8a	7-8a	:30	MP12107	\$800.00	NM																																																																																																				

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2093	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/20/12	10/27/12	8-9a	8-9a	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Sa 10/20/12 8:29 AM 8-9a 8-9a :30 MP12107 \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 10/27/12 8:58 AM 8-9a 8-9a :30 MP12107 \$800.00 NM									
5	10/21/12	10/21/12	7-8a	7-8a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 7:30 AM 7-8a 7-8a :30 MP12107 \$500.00 NM									
6	10/21/12	10/28/12	8-9a	8-9a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 8:38 AM 8-9a 8-9a :30 MP12107 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 10/28/12 8:52 AM 8-9a 8-9a :30 MP12107 \$500.00 NM									
7	10/21/12	10/28/12	FOX News Sunday	9a-10a	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 9:31 AM FOX News Sunday 9a-10a :30 MP12107 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 10/28/12 9:59 AM FOX News Sunday 9a-10a :30 MP12107 \$500.00 NM									
8	10/16/12	10/26/12	M-F 9-10a	9-10a	-TWTF--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/17/12 9:59 AM M-F 9-10a 9-10a :30 MP12107 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Th 10/25/12 9:47 AM M-F 9-10a 9-10a :30 MP12107 \$500.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2093	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/16/12	10/26/12	M-F 12-1p	12-1p	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 10/17/12 12:55 PM M-F 12-1p 12-1p :30 MP12107 \$500.00 NM 2 4 Th 10/18/12 12:43 PM M-F 12-1p 12-1p :30 MP12107 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/23/12 12:24 PM M-F 12-1p 12-1p :30 MP12107 \$500.00 NM 4 4 W 10/24/12 12:08 PM M-F 12-1p 12-1p :30 MP12107 \$500.00 NM									
10	10/16/12	10/26/12	M-F 3-4p	3-4p	-TWTF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---TF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 3:55 PM M-F 3-4p 3-4p :30 MP12107 \$150.00 NM 2 4 F 10/19/12 3:25 PM M-F 3-4p 3-4p :30 MP12107 \$150.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Tu 10/23/12 3:49 PM M-F 3-4p 3-4p :30 MP12107 \$150.00 NM 3 4 Th 10/25/12 3:55 PM M-F 3-4p 3-4p :30 MP12107 \$150.00 NM									
11	10/16/12	10/26/12	M-F 4-5p	4-5p	-TWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 4:50 PM M-F 4-5p 4-5p :30 MP12107 \$375.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/23/12 4:29 PM M-F 4-5p 4-5p :30 MP12107 \$375.00 NM									
12	10/16/12	10/26/12	5-530p	5-530p	-TWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/18/12 5:13 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM 2 4 F 10/19/12 5:07 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Tu 10/23/12 5:27 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM 3 4 W 10/24/12 5:07 PM 5-530p 5-530p :30 MP12107 \$1,000.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/16/12	10/26/12	530-6p	530-6p	-TWTF--	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 5:53 PM 530-6p 530-6p :30 MP12107 \$1,000.00 NM									
2 4 F 10/19/12 5:29 PM 530-6p 530-6p :30 MP12107 \$1,000.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 Tu 10/23/12 5:53 PM 530-6p 530-6p :30 MP12107 \$1,000.00 NM									
4 4 W 10/24/12 5:44 PM 530-6p 530-6p :30 MP12107 \$1,000.00 NM									
14	10/16/12	10/26/12	M-F 6-630p	6-630p	-TWTF--	:30	2	\$1,440.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,440.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 W 10/17/12 6:28 PM M-F 6-630p 6-630p :30 MP12107 \$1,440.00 NM									
2 4 Th 10/18/12 6:09 PM M-F 6-630p 6-630p :30 MP12107 \$1,440.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,440.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 Tu 10/23/12 6:22 PM M-F 6-630p 6-630p :30 MP12107 \$1,440.00 NM									
4 4 F 10/26/12 6:29 PM M-F 6-630p 6-630p :30 MP12107 \$1,440.00 NM									
20	10/23/12	10/26/12	9-930p	9-930p	-T--F--	:30	2	\$1,800.00	NM
In 23									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T--F-- 2 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 Tu 10/23/12 9-930p 9-930p :00 \$1,800.00 NM									
Credited									
4 4 F 10/26/12 9:09 PM 9-930p 9-930p :30 MP12107 \$1,800.00 NM									
21	10/16/12	10/26/12	930-10p	930-10p	-TWTF--	:30	2	\$1,800.00	NM
In 24									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 2 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 4 Th 10/18/12 10:54 PM 930-10p 930-10p :30 MP12107 \$1,800.00 NM									
2 4 F 10/19/12 10:36 PM 930-10p 930-10p :30 MP12107 \$1,800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
3 4 Tu 10/23/12 9:45 PM 930-10p 930-10p :30 MP12107 \$1,800.00 NM									
4 4 W 10/24/12 11:01 PM 930-10p 930-10p :30 MP12107 \$1,800.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2093	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/21/12	10/28/12	Su 1102-1132p	1102-1132p	-----S	:30	1	\$200.00	NM
In 25									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 11:52 PM Su 1102-1132p 1102-1132p :30 MP12107 \$200.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Su 10/28/12 12:13 AM Su 1102-1132p 1102-1132p :30 MP12107 \$200.00 NM									
23	10/21/12	10/21/12	Su 1132-1232a	1132-1232a	-----S	:30	1	\$100.00	NM
In 40									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/21/12 12:18 AM Su 1132-1232a 1132-1232a :30 MP12107 \$100.00 NM									
24	10/28/12	10/28/12	Su 1232-132a	1232-132a	-----S	:30	1	\$60.00	NM
In 27									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 10/28/12 1:47 AM Su 1232-132a 1232-132a :30 MP12107 \$60.00 NM									
26	10/24/12	10/24/12	World Series on FOX	7p-CC	--W----	:30	1	\$2,300.00	NM
In 29									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/24/12 9:30 PM World Series on FOX 7p-CC :30 MP12107 \$2,300.00 NM									
27	10/22/12	10/29/12	M-F 9-10a	9-10a	M-----	:30	1	\$500.00	NM
In 30									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 9:30 AM M-F 9-10a 9-10a :30 MP12107 \$500.00 NM									
28	10/22/12	10/29/12	9-930p	9-930p	M-----	:30	1	\$1,800.00	NM
In 32									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 10/22/12 9-930p 9-930p :00 \$1,800.00 NM Credited									
29	10/27/12	10/27/12	World Series on FOX	7p-CC	-----S-	:30	2	\$2,300.00	NM
LINE 33									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Sa 10/27/12 6:26 PM World Series on FOX 7p-CC :30 MP12107 \$2,300.00 NM 1 4 Sa 10/27/12 10:48 PM World Series on FOX 7p-CC :30 MP12107 \$2,300.00 NM									

INVOICE

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2093	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	10/28/12	10/28/12	World Series on FOX	7p-CC	-----S	:30	2	\$2,300.00	NM
LINE 34									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	2	\$2,300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	10:40 PM	World Series on FOX	7p-CC	:30	MP12107	\$2,300.00	NM
2 4	Su	10/28/12	11:33 PM	World Series on FOX	7p-CC	:30	MP12107	\$2,300.00	NM
31	10/22/12	10/26/12	M-F 5-6p	5-6p	MTWTF--	:30	1	\$1,000.00	NM
LINE 35									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	5:27 PM	M-F 5-6p	5-6p	:30	MP12107	\$1,000.00	NM
33	10/22/12	10/26/12	M-F 4-5p	4-5p	MTWTF--	:30	2	\$375.00	NM
LINE 36									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	MTWTF--	2	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	10/22/12	4:10 PM	M-F 4-5p	4-5p	:30	MP12107	\$375.00	NM
1 4	W	10/24/12	4:11 PM	M-F 4-5p	4-5p	:30	MP12107	\$375.00	NM
34	10/22/12	10/22/12	MLB Championship Serie 3p-CC		M-----	:30	1	\$3,600.00	NM
In 41									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$3,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	8:54 PM	MLB Championship Series	3p-CC	:30	MP12107	\$3,600.00	NM
35	10/22/12	10/22/12	MLB Championship Serie 3p-CC		M-----	:30	1	\$3,300.00	NM
In 37									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$3,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/22/12	6:40 PM	MLB Championship Series	3p-CC	:30	MP12107	\$3,300.00	NM
38	10/28/12	10/28/12	NFL on FOX 3p	3p-CC	-----S	:30	1	\$0.00	NM
LINE 38									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$0.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	6:01 PM	NFL on FOX 3p	3p-CC	:30	MP12107	\$0.00	NM

Total Spots 62 **Gross Total** \$60,620.00

Payment Terms 30 Days

Agency Commission \$9,093.00

Net Amount Due \$51,527.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-2	11/11/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Senate Majority PAC	MAJORITY PAC	2093

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/16/12 - 10/29/12	583436	09844674

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	94	100

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/29/12	10/29/12	FOX Prime Monday 7-8p	7p-8p	M-----	:30	1	\$3,300.00	NM
	In 19								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,300.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	M	10/29/12		FOX Prime Monday 7-8p	7p-8p	:00		\$3,300.00 NM
			Credited						
17	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$1,800.00	NM
	In 20								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,800.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	M	10/29/12	6:59 PM	FOX Prime Monday	7p-9p	:30	MP12107	\$1,800.00 NM
27	10/22/12	10/29/12	M-F 9-10a	9-10a	M-----	:30	1	\$500.00	NM
	In 30								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$500.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	4	M	10/29/12	9:34 AM	M-F 9-10a	9-10a	:30	MP12107	\$500.00 NM
28	10/22/12	10/29/12	9-930p	9-930p	M-----	:30	1	\$1,800.00	NM
	In 32								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,800.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	4	M	10/29/12		9-930p	9-930p	:00		\$1,800.00 NM
			Credited						
36	10/29/12	10/29/12	World Series on FOX	6p-CC	M-----	:30	1	\$3,600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,600.00				
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	M	10/29/12		World Series on FOX	6p-CC	:00		\$3,600.00 NM
			Credited						

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
583436-2	11/11/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
Senate Majority PAC	MAJORITY PAC	2093	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
37	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$3,600.00	NM
In 42									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$3,600.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	8:43 PM	FOX Prime Monday	7p-9p	:30	MP12107	\$3,600.00	NM

<u>Total Spots</u>	3	<u>Gross Total</u>	\$5,900.00
--------------------	----------	--------------------	-------------------

Payment Terms 30 Days

<u>Agency Commission</u>	\$885.00
<u>Net Amount Due</u>	\$5,015.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Advertiser	Product	Estimate Number
Senate Majority PAC		

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	588021	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/03/12	11/03/12	College Football Early	2p-cc	-----S-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 2 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Sa 11/03/12 3:34 PM College Football Early 2p-cc :30 MP12109 \$1,000.00 NM 1 4 Sa 11/03/12 5:52 PM College Football Early 2p-cc :30 MP12109 \$1,000.00 NM									
2	11/03/12	11/03/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$800.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 8:08 AM Sa 7-9a Sa 7-9a :30 MP12109 \$800.00 NM									
3	11/03/12	11/03/12	Sa-Su Noon-5p	1230-1p	-----S-	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 11/03/12 12:43 PM Sa-Su Noon-5p 1230-1p :30 MP12109 \$3,000.00 NM									
4	11/04/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 10:39 PM Su 1030-1102p 1030-1102p :30 MP12109 \$1,000.00 NM									
5	11/04/12	11/04/12	NFL on FOX 12p	12p-CC	-----S	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$5,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 11/04/12 3:19 PM NFL on FOX 12p 12p-CC :30 MP12109 \$5,000.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
588021-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Senate Majority PAC			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/05/12	FOX Prime Monday 8-9p	8p-9p	M-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$3,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 11/05/12 8:20 PM FOX Prime Monday 8-9p 8p-9p :30 MP12109 \$3,000.00 NM									
7	11/06/12	11/06/12	M-F 6-7a	6-7a	-T-----	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 11/06/12 6:12 AM M-F 6-7a 6-7a :30 MP12109 \$1,000.00 NM									
8	11/06/12	11/06/12	M-F 7-9a	7-9a	-T-----	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 2 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 11/06/12 7:11 AM M-F 7-9a 7-9a :30 MP12109 \$1,200.00 NM 1 4 Tu 11/06/12 8:38 AM M-F 7-9a 7-9a :30 MP12109 \$1,200.00 NM									

Total Spots 10 Gross Total **\$18,200.00**

Payment Terms 30 Days

Agency Commission **\$2,730.00**

Net Amount Due **\$15,470.00**